



ARE CYBER ATTACKS SEASONAL?

The title of this blog may make you wonder if it is serious. It is.

Cyberattacks may not be seasonal in the sense that they don't exist during an off season, but they are seasonal in the sense that the attack style, industry and geography attacked may change with the seasons.

For instance, summer and the year-end holidays are typically a high travel period with many people taking vacations or visiting friends or relatives.

This is no great revelation. Cyber criminals also know it.

That is why during those periods they focus on what people need for their travel. Think airlines, cruise lines and other travel methods. Then what is needed when they arrive. Think hotels, resorts, spas, motels, rental cars, and restaurants.

Cybercriminals know people are excited to be booking a trip in any season. While the destination may be known, the choice of carrier and the place to stay may not.

People often look for bargains and deals.

What does this mean? That you may not be paying attention as closely as you might. And that is how you fall for a scam. If you see an ad or receive an email or text offering a great rate on transportation or lodging, chances are good you will click it.

Clicking that link may not give the rate you wanted, but will certainly give you malware. If you are using a device that is also used to access your work sites, then the cybercriminals get a bonus and infect the work computers and servers also.

What can you do about it? Be extra alert. If you see a link to a site you haven't heard about before, don't go there! Open a new browser tab and search for people's experiences with the site, or if complaints have been filed with the Better Business Bureau or government regulators.

Go to the popular sites for reviews. Whichever one you prefer. The choice is up to you. But do not click a link to go to the site of a company you want to investigate no matter how many reviews they seem to have.

Yes, we know you want to get good deals. But exercise some patience. And be intelligent. Remember that cybercriminals know what you want and will do their best to get you to click a link to download malware.

Ready to take the next step and stay up to date on the latest tricks and ways to avoid them?

Contact onebrightlycyber at info@onebrightlycyber.com or call (888) 773-1920.